

***A New One-day Workshop that Replaces the Two-day Workshop Previously  
Advertised***

**Dr. Helen Bevan, OBE, Director of Service Transformation, NHS Institute of  
Innovation and Improvement**

***A One-day Workshop: Transforming Healthcare: mindsets, approaches and  
practical realities***

**Dates: 9.00am to 4.30pm, Friday 3 April, 2009  
Venue: Copthorne Hotel Wellington, Oriental Bay  
100 Oriental Parade, Wellington**

Helen Bevan is currently working with healthcare leaders across England on ambitious transformational approaches for NHS services. The key issue is not whether the potential for safer, more value adding care exists, but how to realise that potential across the entire system for every patient. Are the improvement strategies and approaches that have got us where we are today enough to deliver that different future?

Within the English National Health Service (NHS), the last ten years has seen a multitude of improvement programmes and projects, initiated at local and national level, often with impressive results. However, there is recognition that, on their own, projects and programmes will not deliver the radical and far-reaching changes required. In addition to changing structures and processes for healthcare improvement, different thinking is needed. We need to embrace new mindsets and perspectives that we translate into different kinds of interventions to get better, faster, more sustainable outcomes for our patients.

During this intensive one day workshop, Helen Bevan will help you to:

- Adapt learning from the experience of leaders engaged in transformational efforts around the world and in the NHS so that you can build it into your leadership actions going forward
- identify the mindset changes that are needed to create radical change in your local situation and translate these into tangible interventions for improvement
- help you to identify a transformation strategy for your organisation or system
- utilise a multitude of tools and approaches: creating clinical systems improvement (effectiveness and efficiency focus) AND unleashing the creativity and vitality of staff and service users (energy focus)
- consider levers and incentives for large scale change
- Increase your understanding of leadership of transformational change.

The workshop will be dynamic and engaging, packed with tools, techniques, real life examples and practical experiences. There will be plenty of opportunities to apply the learning to your own situation. This workshop may change your leadership perspective and change your life!

**Cost: \$550 plus GST**

**Registration: on-line at [www.rhpennyltd.com](http://www.rhpennyltd.com)**

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